Mingle ‘n Match Campus-Wide Entrepreneurial Networking Opportunity

Pizza and Power Networking for Entrepreneurial-Minded Students

Tuesday, January 17, 2006, 5-7 PM
Ross School of Business, Phelps Lounge - Assembly Hall, 2nd Floor

Looking to join a student-led entrepreneurial business team? Looking for team members to help develop your business idea? The Zell Lurie Institute and Entrepreneur and Venture Club are holding a Mingle ‘n Match power networking session for students to promote their business concept to others across many disciplines at U-M. Dress is business casual and free pizza will be provided to all!

Mingle ‘n Match provides students the opportunity to build teams in order to participate in the Michigan Business Challenge, Dare to Dream Grant Program, intercollegiate business plan competitions, and to launch their businesses. This is a great opportunity for ANY U-M student who wants to talk about a new business idea, join a business planning team, or promote a start-up company that needs team members.

For Individuals Looking to Join a Business Team:
Whether you have a business background or bring other skills and perspectives, these student teams would like to speak with you. There is no obligation by participating in this event; simply show up between the two-hour period and dialogue with the presenting teams. You will be provided with basic information on available teams, but the real value is derived through conversations. Please bring business cards and/or resumes to share with potential businesses looking for a team match.

For Business Concepts or Teams Looking for Teammates:
An overview handout will be prepared for all the business concepts that have their founders in attendance. To be included on this handout, please script a brief statement of your concept that is no more than 75 words. A good format is as follows:

For … the ideal customer
Who … has the this problem
Our product is … a product category (e.g. software application, marketing tool)
That … provides a specific solution with one or two important benefits
Unlike … the competitors
Our product … has the key differentiator

Please include this 75-word description of your company, your team/business name, current team members’ names, and one main contact name, phone, and email to be distributed to everyone. Please submit this information to teambuilding@umich.edu no later than Monday, January 16, at noon. Early responses will get priority spacing.

Please arrive to Phelps Lounge by 4:45 PM on Tuesday to set-up for this session. Although you may bring materials to distribute, there will be no formal pitches; this is strictly an opportunity for students to talk peer-to-peer about each others’ ideas.

For details, visit www.zli.bus.umich.edu or email teambuilding@umich.edu. Thank you!