

Over the years, one of the most consistent requests from students to ZLI is “how do I find teammates”. After looking at myriad resources, we have found that one of the best tools is right here at UM! We are recommending iImpact – the Ross School of Business intranet - to help you find and recruit team members.

Building teams is very important for any start-up to get off the ground and it is crucial for success in several programs within the Institute such as Dare to Dream, the Michigan Business Challenge and other intercollegiate competitions. We encourage the use iImpact as a resource for recruiting team members.

A couple of important points up front:

- ANYONE can post a position on iImpact.
- Business students – who are most often sought by other business students AND by students from other units on campus ALREADY have access and know how to use the system.
- This may not be the best solution if you are seeking a non-business teammate.

In order for this to work, you will need to follow these instructions closely. Pay special attention to the items below that are preceded by a double asterisk \*\*.

<http://www.bus.umich.edu/WebRecruiters/RequestForms/PostaPosition.asp>

You may go to this URL directly; you do NOT need to sign in to post a position.

Field names are in black: [suggested and required answers for these fields are in blue.](#)

Company Name: [Use the name of you would like to use for your company](#)

Industry: <this is a drop down list> - [use the CTRL key to make multiple selections. Choose the industries that best describe the space in which your company will operate.](#)

\*\*Position Title: [the title MUST begin with “MBC -” If you would like to add a descriptor after this title, you may.](#)

[MBC Team Member will be the search string we will instruct interested students to use and it is also the string that will signal to the system administrators that this is a legitimate posting.](#)

[If you do not use this string exactly: 1.\) Your position may NOT be posted and 2.\) If it is posted, interested students will not be able to find you.](#)

Job Function(s): <this is a drop down list> - [use the CTRL key to make multiple selections](#)

\*\*Intern/Full time: <this is a drop down list> - [choose “unspecified”](#)

Degree requirement: <this is a drop down list> - [choose whichever you like but we recommend “MBA, BBA, TMI” for the widest student audience](#)

Do you want to make this degree visible to alumni? **NO**

Locations: **Ann Arbor**

**\*\*For this position, our company will interview <there are 4 choices>**

US citizens (et. al.) for work in the U.S. - **YES**

US citizens (et. al.) for work outside the U.S. - **NO**

Non-US citizens for work in the U.S. - **YES**

Non-US citizens for work outside the U.S. - **NO**

**\*\*Job Description: The first sentence should follow the following format:**

**<company name> will provide <product or service offering> that delivers  
<primary key benefit> to <identify key customer or target market>.**

**Example One – consumer product: Bob’s Company will provide a household utensil that opens any type of medicine container for consumers, primarily elderly or arthritic patients.**

**Example Two – life science application: Mike and Friends, LLC will provide a software/hardware solution that improves the effectiveness of environments for growing cells ex vivo to clinical research laboratories.**

**Example Three – internet play: Shawna Solutions will build an internet mechanism and community to market and sell handicrafts produced in remote parts of the world to geographically widespread customers.**

**The second sentence should indicate you are a student-led start up looking for other team members and that this is not a paid position. You may want to indicate whether you anticipate competing in the Michigan Business Challenge or other competitions or if you are planning on completed Dare to Dream requirements or if you plan on submitting for Dare to Dream in the Winter term.**

**You have up to 4000 characters, approximately 750 words, for this description. You may use the rest of your space to make a compelling presentation of your business idea.**

**\*\*Would you like to com to campus to recruit for this position? - **NO****

**Then hit “submit posting” button. An administrator will review and approve this posting within one business day of hitting the “submit” button.**