Hello from the Zell Lurie Institute!

The Samuel Zell & Robert H. Lurie Institute for Entrepreneurial Studies is pleased to continue its merit-based scholarship program for returning MBA students with entrepreneurial interests. Through generous support from Samuel Zell and Mitch Mondry, up to 12 students may each receive a total of $5,000 toward their second year tuition and fees. The award is split between Fall and Winter semesters. Students entering the second year of the program and evening MBAs with more than 30 credits completed by the start of Fall 2013 are eligible to apply for this award.

Students who receive a scholarship will be expected to help ZLI advance entrepreneurship at Ross and U-M, by serving in one or both of these formal methods of engagement (explained more fully below):

1. ZLI Consultant

Scholars will also be expected to attend two events in the fall: Entrepalooza on Friday, September 20th at 1:00 p.m. in Blau Auditorium for a public announcement to the entrepreneurial community and the Zell Lurie Institute Advisory Board semi-annual fall meeting (date TBD) for private recognition by the board.

To apply for a scholarship, write an essay not exceeding two pages in length (double-spaced, 1 inch margins), that addresses the following:

The Institute leverages action-based learning in students’ development of entrepreneurial skills. While keeping an entrepreneurial viewpoint in mind, talk about a situation that you had to address. What action did you take and what were the results? What specifically did you learn? Finally, what general, transferable entrepreneurial skill(s) did you take away from this experience that you can apply to future situations?

Please include your UMID number.

A complete application will include an email that rank orders your interest in the two options, with two attachments to the email: your essay and an electronic copy of your resume. This email must be submitted to mbdavis@umich.edu by 8:00 a.m. on Thursday, August 1, 2013. Scholarship recipients will be announced by August 15th.

NOTES ON AWARD DISBURSEMENT:
Awards are $2,500 for each Fall and Winter terms. If your uncovered tuition and fees are less than $2,500 per term, you are still eligible to apply, but your monetary award will be reduced to the uncovered amount in each term. If your tuition and fees are fully covered by another scholarship or sponsorship source, you are not eligible to receive funding, though you may be eligible to be designated as a ZLI Scholar. If you have questions about your specific loans or scholarships and how they will be affected by this scholarship, please contact Financial Aid at 734-764-5139.

Scholar Options for Continuing Engagement with Zell Lurie Institute

To more fully engage our Scholars in Institute programming, we offer two options for participation. Scholars are required to choose, and fulfill the expectations of, one of the following options. Please rank order the two options to indicate your preference.
1) ZLI Consultant: ZLI Consultants are ZLI program experts. Their responsibilities include attending a ZLI information session to learn about our programs and offerings. Consultants will present this information to various clubs and schools across UM. We will hold an information session this Fall with more information regarding the role and responsibilities of the ZLI Consultant.

2) MBC Volunteer: The Michigan Business Challenge requires a great deal of volunteer support. Last years’ volunteers served as hosts, timekeepers, and note-takers during the competition.

The second term payment of the award will be made only if the Scholar is satisfactorily fulfilling the expectations of their assignment as a ZLI Consultant and/or MBC Volunteer.

Sincerely,
Marybeth

Marybeth Davis  
Event Coordinator  
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