New Infographic Demonstrates the Momentum Making Michigan a Hotbed for Venture Capital Investment

Region’s top entrepreneurs, investors, researchers and business professionals to converge at upcoming Michigan Growth Capital Symposium

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[Mary – to drive virality of the infographic, this will be hyperlinked so that when readers click on “Tweet This”, the following tweet automatically populates: “New #MGCS infographic from @ZellLurie explains what’s making #Michigan a #VC hotbed (link to infographic on blog)”]

Ann Arbor, Mich. – May 1, 2013 – Today, organizers of the Michigan Growth Capital Symposium (MGCS) unveiled a new infographic that demonstrates the factors driving Michigan’s growth as an investment hub. Although well-established venture capital hubs like California and New England are leaders in venture capital, regional hubs are playing an increasingly critical role as consistent drivers of venture-backed companies. In the Midwest, Michigan is on the rise as an investment hot spot and this infographic details the impact such activity will continue to have on job creation, revenue growth and industry development. View the full infographic at <Link to infographic on blog>.

The Michigan Growth Capital Symposium, now in its 32nd year, is a driving force in Michigan’s venture capital and startup ecosystem and is widely recognized as the premier event where financiers meet the 'Best of the Midwest' in new businesses and emerging technologies. It will be held May 21-22, 2013 at the Marriott Resort in Ypsilanti, Mich. and is presented by the University of Michigan Zell Lurie Institute at the Ross School of Business. To learn more or register, visit www.MichiganGCS.com and follow conversations about the Symposium by tracking #MGCS on Twitter.

About the Michigan Growth Capital Symposium (MGCS)
MGCS is the original university-based venture fair. This nationally attended two-day event provides an opportunity for financiers to connect with up-and-coming Midwest businesses and learn about emerging technologies. The Symposium offers the opportunity to build relationships with an unparalleled business network of distinguished private equity industry leaders, leading university research faculty, and entrepreneurial business professionals. Entering its 32nd year, MGCS continues to draw top investors from coast to coast. MGCS is presented by the Center for Venture Capital & Private Equity Finance at the Ross School of Business at the University of Michigan with support from the Michigan Venture Capital Association and the Michigan Economic Development Corporation.

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