For complete biographies of the panel participants, visit: www.epalooza.bus.umich.edu.

Questions? Please contact Zell Lurie Institute at 615-4419 or zlicontact@umich.edu.

About the Panel Discussion Participants

Building Successful Ventures: Success Factors and Pitfalls

Eli Fishbein (BBA '90), Co-Founder and Managing Partner, Zing!
In 1989, Mr. Fishbein opened Zing! – a unique restaurant company. He is currently responsible for the strategic planning, financial performance, foundational development and employment of the company.

Charles Pry, Vice President, Satisfyed Systems
Mr. Pry (IBM and Accenture) founded Satisfyed on professional and personal networks. He is currently responsible for the company's strategy, financial performance, and employment of the company.

Moderator: Gary Bahmovich (BBA '95), Ross School of Business

The Real Estate Entrepreneur: Mastering Opportunities for Success

Daryl Carter, CEO, CharterMortgage Capital
Mr. Carter has been actively involved in real estate development since 1987. He is currently responsible for the strategic management and financial performance of the company.

Douglas M. Elkin, Principal, Elkin Equities
Mr. Elkin has been actively involved in real estate development since 1979. He is currently responsible for the strategic management and financial performance of the company.

Moderator: William Watch (BBA '75, MBA '81), President, Keiretsu Forum - Midwest/Chicago

Social Entrepreneurship: Creating Value Beyond the Bottom Line

Mark Cauley, Partner, Ecos Corporation
Mark is a naturalist and U.S. marketing consultant that assists large organizations to strategize environmental and social considerations into their business strategies with the goal of sustainable growth. He currently serves as a management consultant at Texas Instruments and previously founded and led Environmental Technologies, a company that led.舞蹈

Dean Cyan, Founder, Dean’s Beans Organic Coffee Company
Dean is a naturalist with a passion for sustainability, social responsibility, and making the world a better place. He founded Dean Cyan in 1999 and grew it into a certified B Corp in 2016.

Moderator: Jason Jarjosa and Nikhil Mathew (MBAs '06), Moderators

The entrepreneurial spirit is very much alive in today’s economy and emerging new venture capitalists are on a journey from range new from new venture creation and venture capital financing to entrepreneurship. The application of social entrepreneurship to an existing venture or within a non-profit enterprise is often challenging. However, among choosing these entrepreneurial initiatives options for change can often be challenging.

Entrepalooza 2005 will provide audience members with the opportunity to explore entrepreneurship in new venture creation and social entrepreneurship. As well as new venture creation and new venture financing. In addition, audience members will have the opportunity to connect with diverse social entrepreneurs in our Social Entrepreneurship Network. We believe that in 2005 there isn’t one entrepreneur that is the same. We hope that you will be a part of these entrepreneurial leaders as they share insights on their choices that led them to entrepreneurial success.
Building Successful Ventures: Success Factors and Pitfalls

P1218, Paton Hall

There are many challenges in building and managing a new venture. Learn how these business leaders have succeeded in building successful ventures. Deleging from the traditional panel format, each presenter will focus on a specific area of new business development, including: how to create a strong company culture, strategies for getting the product to market and human resource management.

Eric Enske (BBM ’99), Co-Founder and Managing Partner, Zips! Charles Try, Vice President, Sophisticated Systems

Moderator: Gary Bahnick (BBM ’96), Ross School of Business

The Real Estate Entrepreneur: Mastering Opportunities for Success

Michigan Room, Assembly Hall

The real estate industry is increasing in popularity among aspiring entrepreneurs. This presentation will provide insight on what it takes to enter the real estate industry. Learn from a diverse group of real estate players who have weathered this cyclical industry to achieve entrepreneurial success.

Daryl Carter, CEO, CharterMac Mortgage Capital

Moderator: Anthony Ross (BBM ’96), Ross School of Business

Social Entrepreneurship: Creating Value Beyond the Bottom Line

Wolverine Room, Assembly Hall

Social entrepreneurs are driven, creative, professional individuals who rework traditional business models in order to create value for their shareholders and stakeholders in areas such as the environment, education, health and community. This panel will explore how to develop a socially and environmentally friendly supply chain while bringing a benign product to market and sustaining enough capital to succeed.

Panel Co-sponsors: U-M Nonprofit & Public Management Center and Net Impact Club

Hank Cauley, Partners, Ecos Corporation

Dean Byon, Founder, Dean’s Roast Organic Coffee Company

David Samson, Founder and Executive Director, Project Impact

Barbara Kaedah, Senior Venture Entrepreneur, Co-founder U.S. PROGRESS, AHERA

Moderator: Karen Patterson (BBM and MS ’01), Ross School of Business

Venture Capital/Private Equity: Funding Entrepreneurship

D1273, William Davidson Hall

This panel will feature angel, venture and private-equity investors. These specialized investors will discuss the attributes of successful investing in entrepreneurial endeavors of various sizes and industries. The panel will also discuss important factors they look for in companies, including: management capability, investment size, company stage, industry and region.

Michael Greene, President, Kiva镜头 Fund - Chicago/Orange Chapter

Ted Kammel, Principal, Hammond Kennedy & Whitney

Vijay Prakash (BBM ’02), Managing Principal, Global Catalyst Partners

Clay Pen, Partner, Darien Fisher Jurvetson

Moderators: Jason Jarjosa and Nikhil Mathew (BBM ’06), Ross School of Business

Panel Discussions

About the Keynote Speakers

Bharat Desai, (MBA ’81), Co-Founder, President and CEO, Syntel Inc.

Under Mr. Desai’s leadership, Syntel has grown over the past 25 years to become a leading global IT services company. Syntel now employs over 4,700 people in office locations located throughout North America, Europe and Asia, as well as from fully networked Global Development Centers in the U.S., India, Europe and Asia. With Mr. Desai at the helm, Syntel has been profitable since its inception in 1980, and today has a market capitalization in excess of $660 million. Mr. Desai also serves on several boards and leads company support to various communities. Mr. Desai holds a Bachelor of Technology degree in Electrical Engineering from the Indian Institute of Technology and an MBA from the University of Michigan.

Dan Gilbert, Chairman and Founder, Quicken Loans Inc.

At the head of Quicken Loans Inc., Mr. Gilbert oversees Quicken Loans, Rock Financial and Title Source. He is also majority owner of the Cleveland Cavaliers NBA basketball team. Quicken Loans closed approximately $12 billion in residential mortgage loans in 2004 and has more than 3,000 employees. It is ranked the nation’s largest online retail home lender by National Mortgage News. Mr. Gilbert founded the company as Rock Financial in 1985 and grew it into one of the country’s largest online home lenders. Mr. Gilbert also majority owns the Cleveland Cavaliers NBA basketball team.

Agenda

10:00 AM-10:15 AM Refreshments, Networking and Registration

Assembly Hall

Welcome and Presentation of the 2005 Alumni Entrepreneur of the Year Award

Robert Dolan, Dean, Ross School of Business

Bharat Desai (MBA ‘81), Co-Founder, President and CEO, Syntel Inc.

2005 Alumni Entrepreneur of the Year Award Recipient

2005 Alumni Entrepreneur of the Year Award Presentation

8:15 AM-9:00 AM Welcome and Presentation of the 2005 Alumni Entrepreneur of the Year Award

7:30 AM-8:15 AM Refreshments, Networking and Registration

Panel Discussions

9:15 AM–10:15 AM Concurrent Panel Discussions - Session I

Session I panel discussions are repeated. This provides attendees with the opportunity to attend two of the four panel discussions.

10:15 AM–10:30 AM Networking Break and Refreshments

11:00 AM–11:15 AM Concurrent Panel Discussions - Session II

Session II panel discussions are repeated. This provides attendees with the opportunity to attend two of the four panel discussions.

11:30 AM–12:00 PM Networking Break and Refreshments

12:30 PM–1:00 PM Keynote Speaker

Dan Gilbert, Chairman and Founder, Quicken Loans Inc.

1:15–2:45 PM Concurrent Panel Discussions - Session III

Panel Discussions

9:15 AM–10:15 AM Concurrent Panel Discussions - Session I

Session I panel discussions are repeated. This provides attendees with the opportunity to attend two of the four panel discussions.

10:15 AM–10:30 AM Networking Break and Refreshments

11:00 AM–11:15 AM Concurrent Panel Discussions - Session II

Session II panel discussions are repeated. This provides attendees with the opportunity to attend two of the four panel discussions.

11:30 AM–12:00 PM Networking Break and Refreshments

12:30 PM Refridgerated, Networking and Registration

Assembly Hall